

Kawasaki
WorldSBK Team

HOSPITALITY: A NEW CONCEPT



20TH
ANNIVERSARY
2002-2022

Kawasaki

WorldSBK Team



CIRCUIT



ESTORIL ROUND
Autódromo Fernanda Pires da Silva



PORTUGUESE ROUND
Autódromo Internacional do Algarve



CATALUNYA ROUND
Circuit de Barcelona-Catalunya



HUNGARIAN ROUND
Balaton Park Circuit



DUTCH ROUND
TT Circuit Assen



FRENCH ROUND
Circuit de Nevers Magny-Cours



EMILIA-ROMAGNA ROUND
Misano World Circuit
"Marco Simoncelli"



ITALIAN ROUND
Cremona Circuit



UK ROUND
Donington Park



ARAGON ROUND
MotorLand Aragón



CZECH ROUND
Autodrom Most



SPANISH ROUND
Circuito de Jerez -
Angel Nieto

SBLK[™]
SUPERBIKE
FIM WORLD CHAMPIONSHIP

SBLK[™]
SUPERSPORT
FIM WORLD CHAMPIONSHIP

THE CHAMPIONSHIP



Manuel Puccetti

team principal

The idea was to offer something that didn't exist in Paddocks. Most of the existing hospitality areas in Superbike Paddocks are essentially places where you can get something to eat, but very little else. I wanted to create a new concept that hadn't yet been seen in SBK, an itinerant events area combining the cuisine of EMILIA and different areas for guests. As well as a main dining room there is a terrace on the upper floor with lounge areas where people can enjoy the race weekends especially when restrictions are lifted completely. With our sponsors' quests in mind. We created an events area on the upper floor for making presentations, including company presentations where our sponsor can bring their agents from countries around Europe. In one of the two trailers there's a meeting room with seating for 12 people. It was important to do this because we needed a closed private area for meeting sponsors or customers that was not just a classic office, but also a working table for brainstorming sessions. We have a beautiful kitchen for our cooking shows. In the evening, when the sun has set and it gets dark, you can see the cooks preparing food, the guests in the dining room and the cooks plating up and cooking our delicious local Emilia cuisine.



HOSPITALITY: A NEW CONCEPT

lunch area / events area / meeting room / show cooking

500 MQ

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HOSPITALITY: A NEW CONCEPT

lunch area / events area / meeting room / show cooking













HOSPITALITY

outdoor | indoor

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HOSPITALITY: RENTAL FOR CORPORATE EVENTS





Wine&Dessert
Lounge



HOSPITALITY

BINDI – VINITALY VERONA 2023





ELF - EICMA MILANO 2023





**SHOW BIKE
FOR CORPORATE
EVENTS**



EICMA 2023 - MILANO FIERA



KEY ENERGY 2023 - RIMINI FIERA





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